

# future

## A NEW CONTRACT WITH NATURE

BORD NA MÓNA TODAY IS MUCH MORE THAN A PEAT COMPANY AND HAS PROGRESSIVELY AND SUCCESSFULLY MOVED INTO NEW BUSINESS AREAS OVER THE LAST NUMBER OF YEARS. THE VISION FOR THE FUTURE OF THE COMPANY – A NEW CONTRACT WITH NATURE – SETS THE CONTEXT FOR THE NEXT PHASE OF DEVELOPMENT WHICH WILL BE BASED ON SUSTAINABLE ACTIVITIES. THIS MODULE OUTLINES THE PLANS IN PLACE TO DELIVER ON THIS VISION.

# an tOdhcháí

## CONRADH NUA LEIS AN NÁDÚR

TÁ BORD NA MÓNA NÍOS MÓ NA CUIDEACHTA SA LÁ ATÁ INNIU AGAINN AGUS CHLÚDAIGH A GHNÓ NÍOS MÓ RÉIMSI GNÓ ANOIS DIAIDH AR NDIAIDH AGUS GO RATHÚIL. LEAGTAR AMACH LEIS AN BHFÍS MAIDIR LE TODHCHAÍ NA CUIDEACHTA – CONRADH NUA LEIS AN NÁDÚR – AN COMHTHÉACS DON CHÉAD CHÉIM FHORBRAÍOCHTA EILE A BHEIDH BUNAITHE AR GHNÍOMHAÍOCHTA INBHUANAITHE. LEAGANN AN MHODÚL SEO AMACH NA PLEANANNA ATÁ ANN A GCUIRFIDH AN FHÍS SEO CHUN CRÍCHE.



The vision for the future of Bord na Móna is “A New Contract With Nature”. In this context objectives have been set out for the company – a roadmap for the next 15-20 years – which will transform each of the current businesses, make the company one of the largest renewable energy companies in Ireland, and a leading provider of sustainable products and services both at home and internationally. Everything done will be consistent with those objectives. This has huge commercial implications, but it is seen by the company, not as a threat, but as a significant opportunity.



2.

1. Clean air shell media for air pollution treatment.  
2. Wood Pellets.

Bord na Móna has to change. It must still provide the marketplace with fuels, electricity, heating and comfort products, and enriched growing media, but in a more sustainable manner.

**A NEW CONTRACT WITH NATURE SIGNIFIES THE BEGINNING OF A TRANSITION FROM TRADITIONAL BUSINESS - MOSTLY DEPENDENT ON PEAT - TO A NEW, MORE SUSTAINABLE BUSINESS, FOCUSED ON RESOURCE RECOVERY, WIND ENERGY, BIOMASS, ENVIRONMENTAL PRODUCTS, DISTRICT HEATING, AND ECO TOURISM.**



Cycling in the Lough Boora Parklands.

The company has already stopped opening up any new bogs. Whether one believes in climate change or not, usable peat resources are diminishing and Bord na Móna is working on more sustainable ways to provide electricity. The target is to displace 30% of all peat used in power plants with sustainable biomass. There will also be heavy investment in wind energy.

Bord na Móna is extremely confident about the future and the role it will play in helping Ireland to become a greener, cleaner and more sustainable country by, for example, protecting and enhancing the peatland landscapes.



1-3. Bellacorrick wind farm, Co. Mayo.

There are broadly two ways to achieve the ambitious growth plans for the company. One is to grow through mergers and acquisitions; the other is to stimulate organic growth through innovation. Bord na Móna's intention is to pursue both options vigorously.

**THE STRATEGY FOR THE FUTURE IS CONSISTENT WITH A NEW CONTRACT WITH NATURE. THE POLICIES, PLANS, STRATEGIES, AND VISION THAT BROUGHT THIS GREAT COMPANY TO THE STRONG POSITION IT IS IN AFTER 75 YEARS, ARE DIFFERENT FROM THOSE REQUIRED TO BRING IT FORWARD. HOWEVER, BUILDING ON THE COMMITMENT, INTEGRITY, AND WILLINGNESS TO CHANGE THAT IS THE HALLMARK OF ITS EMPLOYEES AND THE INNOVATION THAT HAS CHARACTERISED THE COMPANY THROUGH THE DECADES, BORD NA MÓNA IS CONFIDENT THAT IT IS LAYING SOLID FOUNDATIONS FOR SUCCESS IN THE NEXT 75 YEARS.**

